



BUILD
WEALTH
- WITH -
WHEALTHY.





THE WHEALTHY -way-

Whealthy offers a unique fusion food experience with innovative rotating fire pots. Customers can choose from our new signature menu, carefully crafted to perfection, or assemble their own creation by selecting from a variety of fresh vegetables, proteins, noodles and rice. Masterfully flavored with one of our many unique sauces, our chefs make culinary creations come to life in our open kitchen.

IT IS
HEALTH THAT
IS REAL
WEALTH AND NOT
PIECES OF
GOLD AND SILVER





THE  FIRST
WEALTH

- IS -

HEALTH.

RALPH WALDO EMERSON



HEALTH FOR THE COMMUNITY + ENVIRONMENT

FRESH INGREDIENTS

We strive to cook with fresh ingredients to create dishes that retain substantially more nutrients than processed foods. Fresh ingredients provide robust flavors and more disease fighting nutrients.

INNOVATIVE COOKING METHOD

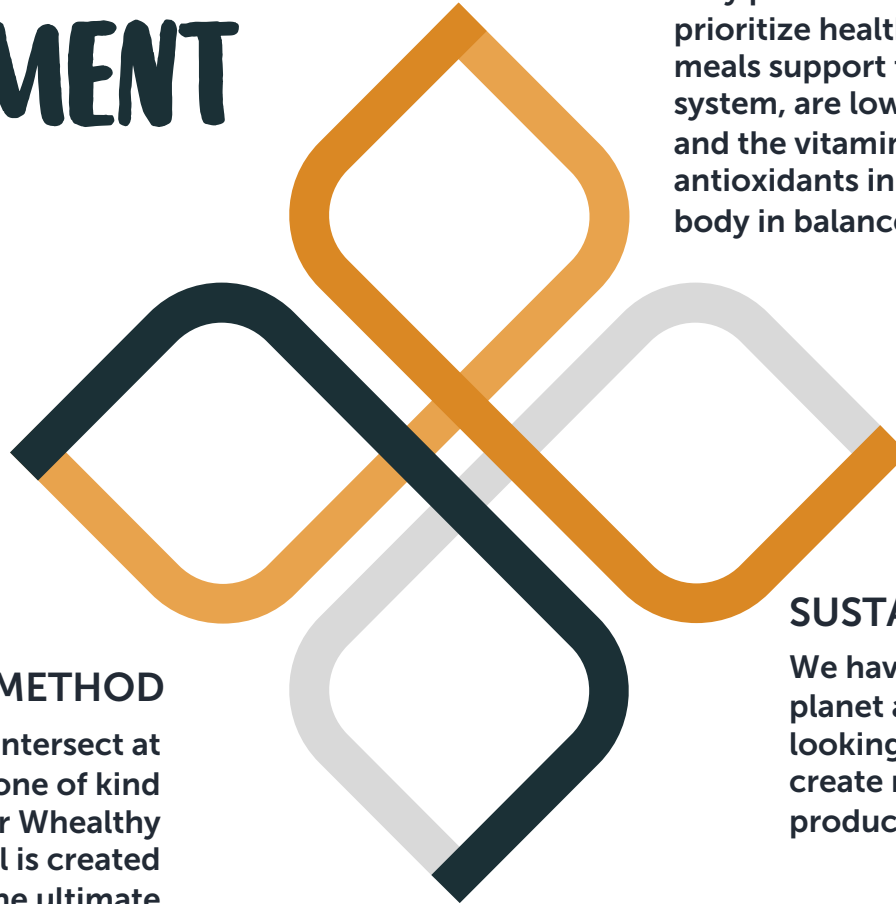
Innovation and health intersect at Whealthy. We've developed a one of kind cooking method with our Whealthy rotating fire pots. Each meal is created with perfect portions for the ultimate culinary creation.

PLANT-BASED OPTIONS

Why plant based? Because we prioritize health. Plant-based meals support the immune system, are low in saturated fats, and the vitamins and antioxidants in plants keep your body in balance.

SUSTAINABLE

We have a deep respect for our planet and are continuously looking for opportunities to create responsible cycles of production and consumption.





MODERN DESIGN
+
FRESH MENU



A **WHEALTHY** OF BENEFITS

As a **Whealthy** franchise owner, you gain an entire support system carefully prepared for you.

You can rely on us to provide you and your staff with all the necessary training and support to run an efficient business. Our business model is designed to assist you with your day-to-day operations while providing you with the following benefits thoughtfully created by our franchise team experts.



FRESH IS BEST

Each meal is made fresh in front of our guests and our in-house natural fruit drinks are made daily. Our fresh ingredients are packed with antioxidants and nutrients that support hearth health.



MODERN DECOR

The layout has been thoughtfully designed with on-trend looks that up-level the atmosphere while the kitchens include an optimal operational flow.



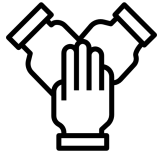
COOK TO ENTERTAIN

Chefs are the masters of fun customer experience. We encourage creative license with unique rotating fire pots that bring culinary creations to life.



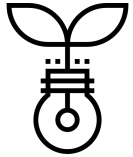
INNOVATIVE CUSTOMER EXPERIENCE

Whealthy prides itself on its exciting customer experience. The open kitchen allows guests to admire the rotating fire pots as they glow with the anticipation of a delicious meal!



INCLUSIVE CULTURE

Whealthy encourages an inclusive culture improving problem solving throughout our organization and increasing creativity.



START UP ASSISTANCE

From location assistance to equipment sourcing, we will be there for you every step of the way.



EXTENSIVE TRAINING

Our extensive training program teaches you the necessary policies and procedures for running an effective restaurant business.

ON-GOING OPERATIONAL SUPPORT

It is no secret that franchises have a higher rate of success than start-up businesses. At Whealthy, we have the image, work practices, and proven management to support your success.

MARKETING ASSISTANCE

As a franchisee, you will benefit from our advertising and promotional programs, allowing you to use our established brand.



PAVE YOUR
OWN
WAY TO
HEALTH
+
WEALTH

GET STARTED



Step 1
APPLY

Get all the information + a
Franchise Disclosure Document

Step 3
APPROVAL

Pass all necessary
requirements

Step 2
MEET

Connect with a Business
Development Agent + begin research



Step 4
SITE SELECTION

Find the perfect location for
your restaurant

Step 6
LEARN

Schedule your 2-week, in-
depth training

Step 5
MAKE IT OFFICIAL

Purchase your franchise

Step 7
OPEN

Get your restaurant ready
to open and serve

+ SUCCESS IS REALLY POSSIBLE

By owning a Whealthy franchise you will be at the forefront of a brand-new concept: bringing a simple fresh cuisine to your community in a sleek, unrivaled setting, tapping into trends that emphasize innovative tastes, quality, and customization. It's the recipe for success.



INVESTMENT REQUIREMENTS

Initial Franchise Fee	\$30,000
Minimum Liquidity	\$150,000
Minimum Net Worth	\$500,000



ONGOING FEES

Marketing	up to 2% of gross sales
Royalties	6% of gross sales



QUALIFICATIONS

Restaurant and franchise experience is preferred, but not necessary.

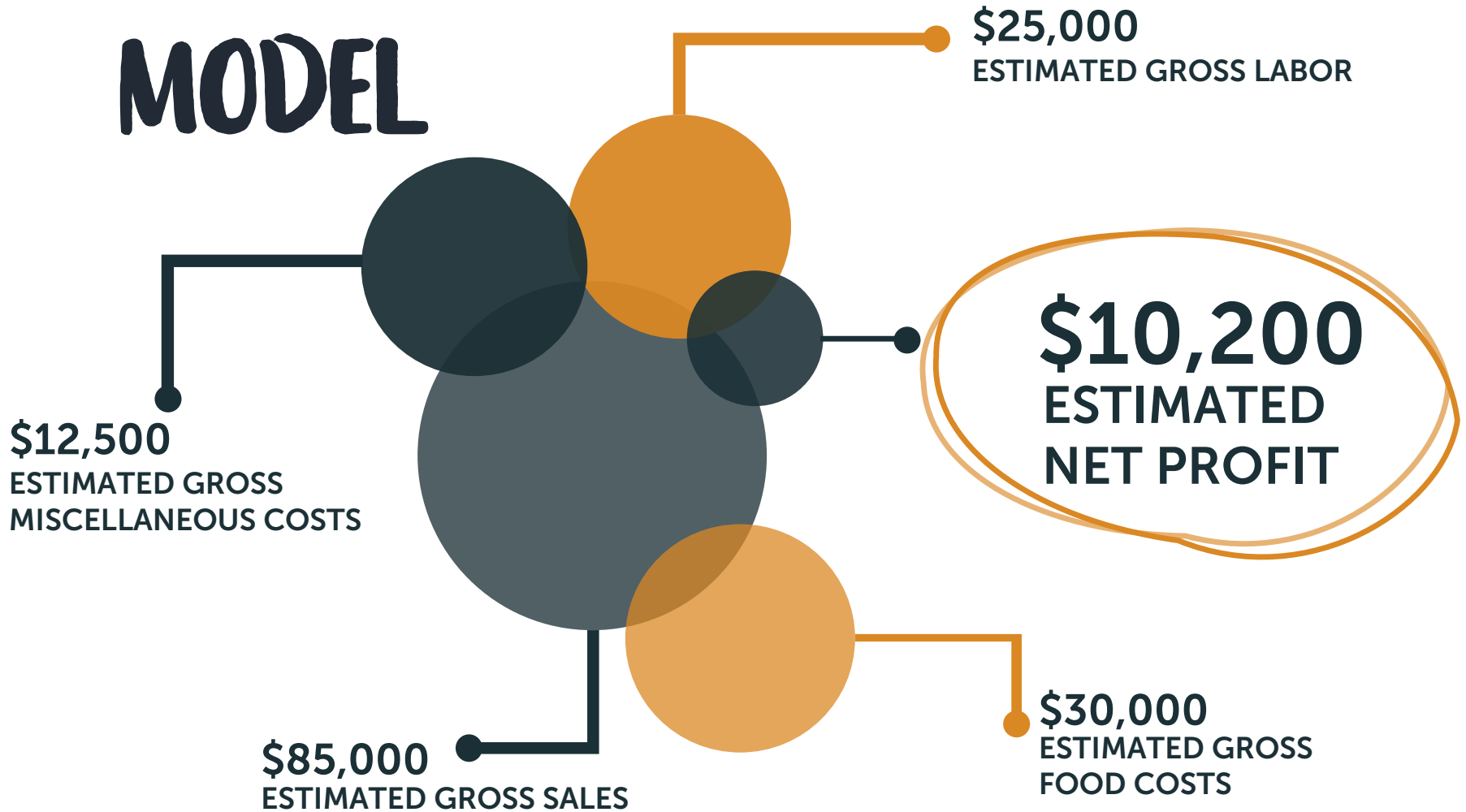
Previous business experience will be considered.

**Estimated Total Investment:
\$200,000 - \$500,000**

OUR PROFIT

MODEL

*These projections are based on monthly estimates.



Gross monthly sales vary widely by region as well as specific location and area demographics. The above profit model is only an approximation of potential sales and costs. This model is not a promise or guarantee of gross earnings or profit for your specific franchise.

WHAT OUR CUSTOMERS ARE + SAYING

We're making healthy food the **GO-TO EXPERIENCE.**

"This spot is fire! It's like the chipotle of noodles and it's amazing! First choice is the Creamy Pasta! Get it with Udon noodles! It's like an asian Alfredo pasta! Amazing!!!"

- Shawn T.

"This is one of my favorite fast casual restaurants. The options are fantastic and priced decent for the options and quality. The food comes out piping hot and is delicious. We come here at least once a week after the gym."

- Patrick R.

"I am absolutely obsessed with this place. Everything is always clean, easy to access as well as very tasty!! I would strongly recommend [you] try it out if you haven't already."

- Klaire J.



connect
WITH US!

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